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Smoke-free megaresort will open April 2 in Atlantic City

By [Kitty Bean Yancey](#), USA TODAY



Revel Resorts

A \$2.4 billion glass-and-steel Boardwalk megaresort in Atlantic City will open earlier than expected and unlike its competitors will be smoke-free, management is announcing today.

The 1,898-room, 6.3 million-square-foot Revel -- the biggest and most anticipated casino resort to open in Atlantic City since the Borgata in 2003 -- is due to start taking reservations March 5 and open in stages starting April 2. It is expected to be fully operational by Memorial Day Weekend.

Expect to find more than a dozen restaurants, spa, nightclubs, a big performance venue and Vegas-style "daylife" partying. The property includes an "InOut Pool," which begins indoors and continues outside.

Revel CEO Kevin DeSanctis told me awhile back that this is going to be a class act and that he hopes to attract an upscale clientele.

Last year, [he told *The Press of Atlantic City*](#) that he does have some concerns about nixing smoking (Atlantic City casinos generally allow puffing in certain areas on the gaming floor, though the *Press* found enforcement spotty).

"You have to be concerned about any decision you make when you're going against ... conventional gaming wisdom," DeSanctis said then. " But a huge part of society has rejected smoking. We're going after that same group of people."